

Special PLACES

FOR MEMBERS AND SUPPORTERS OF THE TRUSTEES OF RESERVATIONS | WINTER 2013 VOLUME 21 NO. 4

New Tricks for an Old Farm



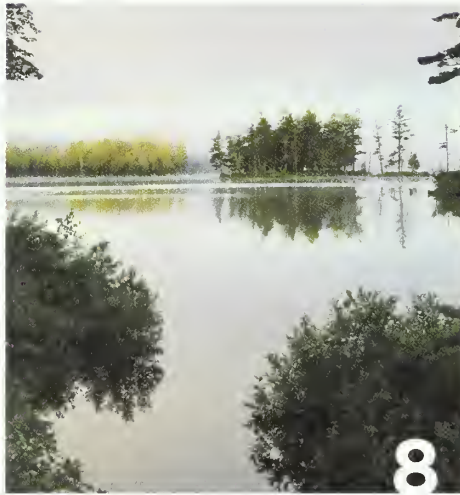
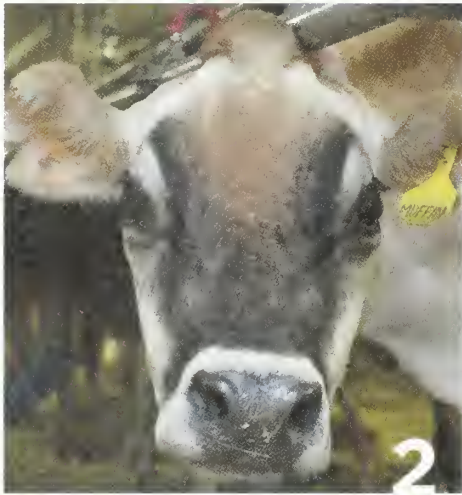
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VOL. 21

NO. 4





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ON THE TRAIL

One of the great pleasures of my first year with The Trustees has been getting out to explore our properties through every season. From the blossoming buds of springtime meadows to the energy of the crowds at our summertime beaches to the spectacular display of a mountainside ablaze with fall color, our special places are always changing, always delighting, and always inspiring.

But there's something especially captivating about the winter landscape — the mantle of white blanketing our hillsides belies the whirl of activity happening on our properties every day. Quiet hillsides are transformed into sledding rallies, serene trails reveal the prints of animals usually unseen, and the closed doors of an historic house conceal vital research and restoration work inside.

At our farms, animals still need tending, fields planting, and cows milking — especially at Appleton Farms in Ipswich, where we are striving to model a new way of doing business as we turn our cows' milk into our very own farm-label milk, cheese, and yogurt. It's a challenge, but a welcome one — as the largest private owner of farmland in Massachusetts, we have a unique opportunity to support our local farm economy not only by demonstrating

sustainable business practices but by inviting the public to connect to the land, to local food, and to the community through farming.

Ultimately, that is at the heart of everything that we do — connecting people to special places through shared experiences around food, history and culture, and recreation. Throughout our 122-year history, we have seen the power of these connections as time and again people like you have taken their love for a place and turned it into excitement, advocacy, and action.

So this winter, I hope you'll join me in exploring the breathtaking beauty and bustle of our properties. Whether you're skiing at Notchview in Windsor, enjoying a Valentine's tour of the Old Manse in Concord, savoring a new dish in our Appleton Cooks! program, or bundling up your kids to discover your own backyard reservation, I'll look forward to seeing you on the trail.

Barbara Erickson

Barbara J. Erickson
President & CEO

COVER PHOTO:

Scott Rowe, Appleton Farms' Dairy Manager, guides our herd of Jerseys to pasture.

© P.DAHM

an old industry learns some n

DAIRY FARMS TAKE NEW ROUTES TO
CUSTOMERS TO SURVIVE AND THRIVE

BY GENEVIEVE RAJEWSKI



ew tricks





WITH EAR TAGS BEARING OLD-FASHIONED NAMES LIKE PEARL, STELLA, AND MAYBELLE, THE DAIRY COWS GRAZING AT APPLETON FARMS IN IPSWICH APPEAR A THROWBACK TO AN EARLIER TIME. HOWEVER, THE DOE-EYED LITTLE BROWN COWS AT ONE OF THE NATION'S OLDEST CONTINUOUSLY OPERATING FARMS PROVIDE A SNEAK PEAK AT THE FUTURE OF A NEW GENERATION OF DAIRY FARMS IN MASSACHUSETTS.

The Trustees of Reservations started the dairy herd in 2002. "We introduced Jersey cows largely out of respect for the history of the property," notes Trustees Enterprise Director David Beardsley, who managed the farm from 2011 to 2012. In the late 19th century, the Appleton family brought the first herd of Jersey cows from the island of Jersey in the English Channel to Massachusetts. In 1891, one of those cows helped put American dairy farming on the map when she was named the top butterfat producer at the World's Columbian Exposition in Chicago.

History aside, for a small, grass-fed dairy operation like Appleton Farms, Jersey cows have a number of advantages over the more common black-and-white Holsteins. Jersey milk "has much higher butterfat content than Holstein milk," Beardsley says. "It's really rich and creamy – great for making cheese and butter, in addition to being delicious bottled milk."

Jersey cows also convert feed and water to food products more efficiently than other milking breeds, according to John Kokoski of Mapeline Farm, a for-profit family farm in Hadley with an all-Jersey herd. Jersey "milk solids are also higher in fat, protein, and calcium than Holstein or other milk, and tend to fetch a higher price on the wholesale market," he says.

While selling fresh milk in bulk to be bottled for mass consumption is far simpler and less risky than bottling and selling it yourself, some dairy farms have moved away from that traditional dairy business model to improve profits, notes Mary Johnson, director of The Trustees Agriculture Program. "The price for milk sold in bulk off the farm is around 75 cents a gallon, versus the \$4.50- to \$10-a-gallon farmers can get from selling it directly to their customers," she says.

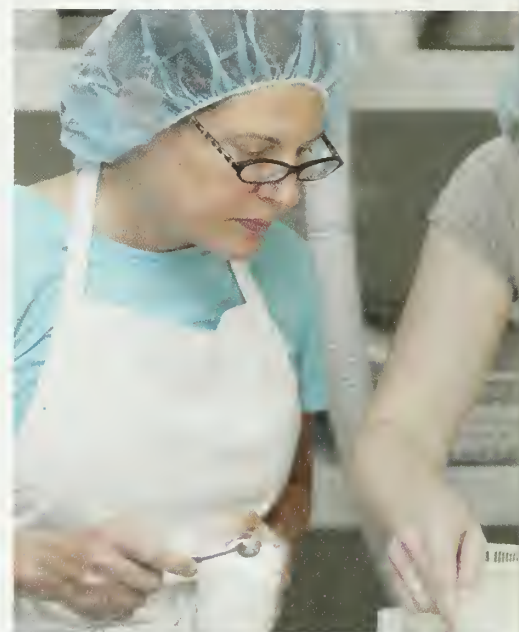
With the number of dairy farms in Massachusetts now at barely 200 – a dramatic drop from the 1400 operating 40 years ago – finding innovative ways to make dairy operations profitable is vital to the survival of the industry in the state. Gregory Watson, commissioner for the Massachusetts Department of Agriculture Resources, confirms that the 15 dairy farms that either bottle milk for sale directly to customers or make their own cheese, yogurt, or other value-added products are among the more successful dairies in Massachusetts.

With a Jersey herd now 40 strong, Appleton Farms is trying to embrace this model for itself. "We'd been selling our grass-fed beef and eggs for several years, and we knew there was demand for fresh, locally produced milk and cheese from our Community Supported Agriculture (CSA) shareholders,"

CLOCKWISE FROM TOP LEFT: Appleton's Jersey herd of 40 cows are milked twice a day. Milk from a cow that recently gave birth is discarded. Appleton Farms' new dairy store is open daily. A newborn calf is hand fed from a bottle.



FROM LEFT: Assistant Cheesemaker Marie DeFranca and Head Cheesemaker Anna Cantelmo salt one the farm's signature soft cheeses. The cheese is set on shelves in the aging room.



We'd been selling our grass-fed beef and eggs for several years and we knew there was demand for fresh, locally produced milk and cheese from our Community Supported Agriculture (CSA) shareholders.

- DAVID BEARDSLEY, TRUSTEES ENTERPRISE DIRECTOR

says Beardsley. "Appleton also provides a unique opportunity for the public to visit and experience a real working dairy - a critical piece of our overall mission to better connect people to their local farm." Last year, the farm stopped selling wholesale milk and opened an on-site plant to process butter, yogurt, and several kinds of hard and soft cheeses. To bottle its milk, the farm contracts with Puleo's Dairy in nearby Salem, which sends back pasteurized whole, 1-percent, and skim milk. Beardsley says Puleo's low-temperature vat pasteurization technique allows the milk to retain its flavor and creamy texture, as well as the majority of its beneficial proteins.

All Appleton Farms' dairy products are available at a new on-site farm store and select local retailers. This winter, the farm will introduce a dairy share, similar to its successful CSA (the largest in New England), in which customers will invest in the farm by paying up front for a weekly share of milk, cheese, and yogurt. Charging a price that supports what it actually costs to produce the milk means that Appleton milk costs more than milk from the grocery store, which tends to run anywhere from about \$3 for a non-organic gallon to \$6 for organic. A half-gallon of Appleton's milk costs \$4.25, plus a deposit for the glass bottle

(which is waived for customers who return a previously purchased milk bottle).

When it first began direct-marketing its milk in 1996, the 109-year-old Mapleline Farm likewise started charging a price that supports its production costs. "We realized we had to do something different if we were going to continue farm operations and make the business attractive for generations to follow," Kokoski says.

Today, Mapleline Farm offers home-delivered milk to customers in nine towns in the Pioneer Valley, stocks local corner stores and supermarkets with bottled milk, and supplies restaurants and other dining services with fresh milk, cream, and half-and-half for food preparation. Demand for its products allowed Mapleline to build a new milking barn six years ago. The farm has since grown its herd, by raising its own calves, to about 200 cows - doubling its milking capacity.

"Most of our customers buy our product because it's local, fresh, and hormone-free," says Kokoski. "We market our milk with those qualities rather than price."

And it seems many customers will pay for those inherent qualities.

Leslie Lyman, an Appleton CSA customer who regularly visits the farm store to get her

milk, says she appreciates that it's a fresh product that goes from cow to her refrigerator in just a couple of days. But more important to her is the high value she places on knowing where her family's milk comes from and how it was produced. "I like that the milk is local and from cows that are treated well and grazing in open fields on well-tended farmland."

Beardsley says that The Trustees hope that, just as it has been a model of a successful CSA, "Appleton may also demonstrate a viable financial model to more dairy farms in Massachusetts and beyond."

Finding a way for dairies to succeed is critical to Massachusetts on many fronts, says Commissioner Watson. "Dairy farms provide us with something very vital in terms of a staple like milk," he explains. "But they're also very important from an environmental point of view as they preserve a lot of open space while supporting infrastructure that's important to the rest of the agriculture industry and economy."

Genevieve Rajewski covers animal issues, food, and agriculture for publications such as The Boston Globe and Edible Boston. Read more at www.genevieverajewski.com



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WHAT DOES IT TAKE
TO MOVE THE TRUSTEES'
WORK FORWARD?

THE SUPPORT OF
PEOPLE LIKE YOU.



FOR
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From Farm to Fridge

This winter, road trip to Appleton Farms to pick up some farm-fresh dairy for your fridge. Our dairy store is stocked full of delicious milk, yogurt, cheese, and more. Here's the dish on what you'll find:

MILK

Our skim, 1%, and whole milk are perfect for warming up your morning oatmeal.

YOGURT

We add a mix of yogurt cultures and that's it — no additives, stabilizers, or sugars.

CHEESE

Sunset Hill Triple Cream: Silky-smooth and brie-style cheese with a snow-white bloomy rind. ■ Pinnacle: A mild and smooth-bodied tomme-style cheese with a rustic edible rind. ■ The Colonel: A young asiago-style cheese with piquant or peppery notes. ■ Blazing Blue: This special blue cheese has sharp and salty notes and "blazing blue" color.

Appleton Farms Dairy Store
290 County Road ■ Ipswich, MA
Monday-Friday, 11AM-6PM
www.thetrustees.org/dairy



GRAND PRIZE:

A stay at one of our fabulous inns!
Laurent Lecordier, Somerville

Tully Lake Campground

Half asleep, I emerged from my tent for an early morning kayak outing. The light had this clear quality you get at dawn — everything was perfectly still, with mirror-like reflections on the lake. I rushed back for my camera and took a couple shots before clouds closed in and the warm glow in the sky faded away. What a brief but sweet instant. 📸

AND THE WINNER IS...

Our first annual Get Out! Photo Contest has wrapped up!

• This summer, we asked for your best photos taken at Trustees properties. People of all ages responded by posting more than 550 photographs in four categories on our Facebook page! • Entries poured in all summer long from reservations across the Commonwealth, and we weren't surprised to see the Crane Estate favored, given its location. We were impressed and excited by the caliber of photos and photographers. • To pick a winner, nine Trustees staffers from across the state looked for originality, technicality, composition, and artistic merit, selected the grand prize winner, and narrowed down the field for people's choice voting via Facebook. • Big thanks to all who participated, and congratulations to our winners!



A. Down on the Farm (Adult)
Kimberly Nyce,
Malden

B. Down on the Farm (Teen)
Sedona LeBlanc,
Williamsburg

C. Get the Story (Adult)
Fred LeBlanc,
South Hadley

D. Get the Story (Teen)
Eva Gerstle,
Northampton

Appleton Farms

"While walking past the dairy barn at Appleton Farms, a bovine beauty captured my attention. Who could resist such a sweet face? She was utterly adorable and had me at 'Moo'!"

Bullitt Reservation

"I was walking through the beautiful community garden on the Bullitt Reservation. My inspiration? I wanted to capture the organic farming and local food (in this case kale)."

William Cullen

Bryant Homestead

"I was photographing in the hill towns with friends and members of the Springfield Photographic Society. I have a personal rule: if it's red, shoot it. I framed the great red barn with the old, textured maple trees and their shadows."

Naumkeag

"This foggy doorway at Naumkeag had an air of mystery. Everything beyond the vine-and leaf-covered stone opening was distant and blurry because of the fog. I thought it looked like it was straight out of a book, like Narnia."



E



F



G



H

E. Get Scenic & Wild (Adult)
Nate Mineo,
Essex

F. Get Scenic & Wild (Teen)
Grace Neale,
Stoneham

G. Get a Life (Teen)
Zachary Grimshaw,
South Hamilton

H. Get a Life (Adult)
Sara Cuthbertson,
Lexington

Crane Beach

"The sun was going down and the lighting was perfect. I found this small surf clam shell that had a hole in it (moon snails 'drill' holes in clams in order to eat them). I thought it might be neat to take a picture of it in front of the sunset."

Crane Beach

"The week before had been sunny and unusually warm for December, and the light was just right to capture the bright blue sky and the ocean at Crane Beach. I returned a week later hoping for the same conditions but found quite the contrast: the plants on the dunes were being blown in different directions, creating a lovely pattern; dark clouds loomed overhead, and the gray waves crashed."

Appleton Farms Grass Rides

"I was with some friends at Appleton Farms Grass Rides. Callie and Bryn ran up the hill and then rolled down the other side — I decided to capture the moment."

Crane Beach

"Between the tide pools and the ocean, the endless trails and small sea creatures, there is too much for my daughter to explore to stay still for long. I caught her mid-flight as she was jumping into the tidal pool."



Turning the Tables

If a picture is worth a thousand words, just how many words is a credenza worth? Furniture can tell us endless stories, says Robert Mussey, a nationally recognized furniture conservation expert based in Boston: “It has a history that’s very accessible, emotional, and immediate. You feel differently about a chair your grandmother rocked you in or a table you served Thanksgiving dinner on than you do about a painting, which you see with your eyes but don’t use.”

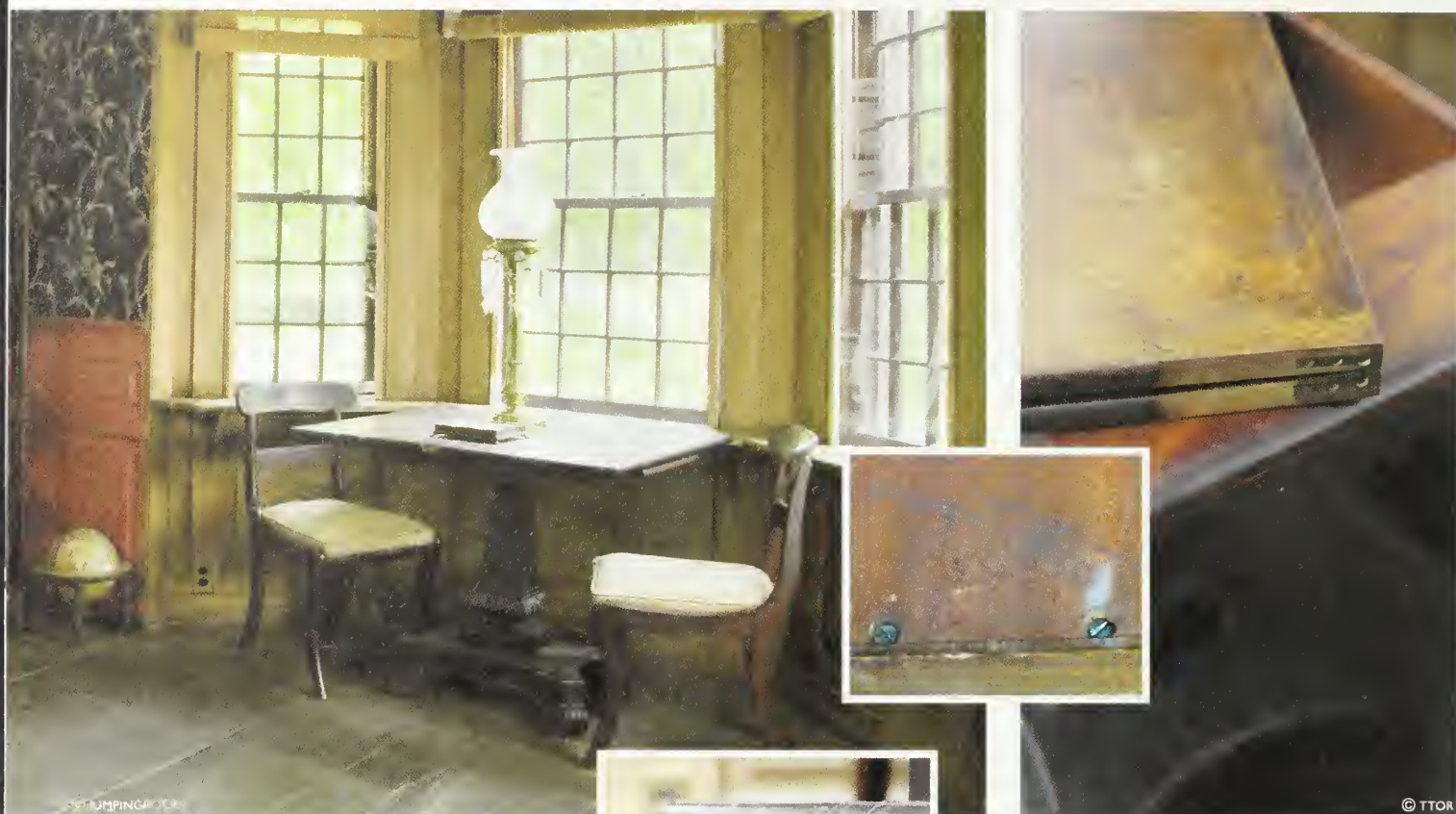
That’s why, with Mussey’s help, The Trustees are embarking on a project that will chronicle every chair, table, and candlestand in their statewide collection. “We hold wonderful treasures across our historic houses and properties, from Colonial-era pottery to Chinese porcelain to Eames chairs from the 1950s,” says Cindy Brockway, The Trustees’ Cultural Resources Program Director. “A piece of furniture can be looked at from many directions: a work of art or the bridge linking producer to consumer, or one family generation to another. We can use these ‘ways of seeing’ to ignite stories that

make our properties more real and relevant to visitors today – real people, real places, real objects, real stories.”

Mussey began his work at the Old Manse, a National Historic Landmark, in Concord. Built in 1770 for patriot minister William Emerson, the Old Manse became the center of Concord’s political, literary, and social revolutions over the course of the next century. Ralph Waldo Emerson wrote his famous essay “Nature” in the Manse’s study, and Nathaniel Hawthorne lived there for four years with his new bride, Sophia.

BY KATHARINE WROTH

FACING PAGE, TOP ROW, LEFT TO RIGHT: The writing desk, c. 1790, of Reverend Ezra Ripley (1751–1841). Grandfather clock, c. 1750, manufactured in County Limerick, Ireland. Astronomically accurate celestial globe, c. 1765, in the Old Manse’s front parlor. **CENTER PHOTOGRAPH:** The Old Manse’s south wall. **BOTTOM ROW, LEFT TO RIGHT:** Flax spinning wheel dating from the mid-18th century. Writing desk, c. 1843, used by Nathaniel Hawthorne, among others. Some of the Old Manse’s collection of more than 3,000 18th- and 19th-century books.



FROM LEFT: A classical card table, c. 1820, made in Boston, in the small front parlor. The card's swivel, hinged top provides access to hidden storage space. William Emerson's bedroom features a mid-19th-century bed, a mid-18th-century chest of draws, and Ezra Ripley's stand-up writing desk. **INSET 1:** A scrolled foot on the Seymour card table. **INSET 2:** The "Boott" signature is visible.



What struck Mussey most about the Colonial homestead was the variety of pieces and the periods they represent – the home holds furniture from the 1720s to the 1880s, in styles including Chippendale, Classical, Victorian, and late-Federal. Given that the house was occupied by a succession of Emersons and Ripleys (Ezra Ripley was step-grandfather to Ralph Waldo Emerson and served as Concord's minister for 60 years), the mix of furnishings shows that each family bought or brought their own pieces, while also keeping some of the furniture of previous generations.

While the furniture itself is significant, it's the stories behind each piece that are most intriguing. "The piece that grabbed my attention most was a card table in the Classical style," Mussey says. "This was a table made in Boston in about 1820, one that would have been expensive. We know it came from the shop of Thomas Seymour, one of Boston's great furniture makers, and it has the owner's signature on the bottom: Boott. Now, the Bootts were leading merchants who ran the mills in Lowell. So the question for me was, how did this

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– ROBERT MUSSEY



table come to the Old Manse, and when? There's a great research opportunity there. It's exciting to track down that sort of thing."

As exciting as the pieces themselves are the ideas and movements they can represent. "Furnishings are often emblematic of larger themes," Mussey says. That table tells a story of shifting social and economic norms. Handcrafted except for its feet, which bear marks from an early machine bandsaw, it speaks of an era when industrialization would soon change not just how a table was made, but also the very ways in which society operated, as machines replaced hand tools in every industry, populations shifted from rural to urban, and farm workers became factory workers.

Sometimes the significance of a piece is less in its maker than in the person who put it to use. "I think of a flight of shelves in the small parlor," says Mussey. "When you think about the Emerson and Ripley families – they were ministers, they were writers – what's more important than a bookshelf?" In addition to the bookshelf is the writing desk of Ezra Ripley, whose writings and sermons on religion,

temperance, education, and other social issues influenced two generations in Concord and beyond. "That piece carries an importance far beyond what an ordinary desk would in most collections," Mussey says.

Mussey will continue his assessment this winter at Naumkeag, another National Historic Landmark, in Stockbridge. "It's an exciting time," says The Trustees' Brockway. "As trustees of these objects as well as the properties they came with, we have an obligation to take good care of them, and Robert's work will help us to do just that. At the same time, this will be a chance to raise the visibility of our many significant cultural landmarks and bring our places – and their times – to life through the people, and the furnishings, that once dwelled within their walls."

Katharine Wroth is a senior writer at Grist.org. Her work has appeared in Special Places and other publications.



THE SEMPER VIRENS SOCIETY

For more information, please contact

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...to consider making The Trustees a part of your estate planning. There are many easy ways to make gifts that contribute to our conservation work *and* protect your long-term financial security. If you have already named us as a beneficiary, please let us know so we can honor your generosity through *The Semper Virens Society*. We welcome the opportunity to talk with you. Please visit www.thetrustees.org/svs

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BY MATT HEID

wonders



DISCOVERING THE
JOYS OF WINTER
FOR KIDS (& PARENTS)





LAST WINTER, AS SNOW LAY DEEP IN POST-BLIZZARD DRIFTS, I would ask my three-year-old what he wanted to do outside that day. The answer never varied. “You know,” he would muse, “I am a really good digger.” And out we would go, shovels in hand. And regardless of whether we went for a long adventure in the wintry woods or a quick stomp to the edge of our driveway, I honed these four essential techniques to keep him (and me) warm, comfortable, and having fun — and to help him develop an abiding love for the winter outdoors.

MITTENS, NOT GLOVES, AND A HAT TO LOVE. There are two basic truths when it comes to dressing a young child for winter fun. First, if kids are cold, they won't have fun. Second, if it requires a Herculean effort to get them suited up, parents (and kids) won't have fun. A few simple tips can help address these challenges.

First, choose mittens for little hands, which are significantly warmer than gloves and much easier to get on. (Also put them on before the jacket, to tightly seal the mittens under the jacket cuffs for extra warmth and snow protection.) Shop for warm, waterproof winter boots, and carefully evaluate them for ease in putting on and taking off. Let your kids choose a hat they love to help ensure they'll want to wear it. And be ready to stay out for

The best way to have a successful adventure is to let go of an agenda.... Leave it to the child to hone in on what's to be found. Let them figure out what they want to see and do.

— KELLY CANNON, REI NEW ENGLAND OUTDOOR SCHOOL



a while. “You need to be prepared so that kids *stay* warm,” not just start warm, explains Brian Crossen, a snowshoeing and cross-country skiing instructor for REI’s New England Outdoor School. He recommends bringing along an extra hat and set of dry mittens.

Lastly, a common mistake is to overdress your kids for winter play. If they are active — running, pulling a sled up the hill, energetically pelting you with snowballs — they will generate significant body heat. If they’re overdressed, that body heat will translate into heavy sweat, wet base layers, and a rapid chill-down once they stop moving. If, on the other hand, they will be largely sedentary — being pulled in a sled, for example — it is almost impossible to overdress them.

FUEL ‘EM UP. FAST. The right clothing, however, is only one part of a keep-‘em-warm solution. You also have to ensure they have enough ready calories to generate heat. Look for quick-energy foods children can eat while active and wearing mittens, rather than food that requires a sit-down, which is potentially chilling. Simple sugars provide the fastest go-power (and body heat), and are readily available in dried fruit, nuts, granola, and energy bars. Also consider yummy, sugary treats, such as cookies or (hot) chocolate. Not only do they provide fast heat-generating calories, they can also help motivate kids to get outdoors in the first place — especially if it’s a special snack they don’t normally get their mitts on.



Know where to go

Looking to get started exploring the winter white with your kids?

“One of the barriers for parents is not knowing where to go for a fun winter outing,” notes Brian Crossen of REI, who teaches outdoor classes at several Trustees properties, including Rocky Woods and Appleton Farms in eastern Massachusetts. “The Trustees always do a great job telling folks that their properties are open and welcoming for winter activities.”

We couldn't have said it better ourselves! Here are some ideas for snowy adventures to cure your cabin fever this winter.

RAVENSWOOD PARK, GLOUCESTER

Rent snowshoes at the Discovery Center and explore 10 miles of winding carriage paths and trails at this winter wonderland.

CEDAR RIVER, MILLIS

A terrific sledding hill lies just a few steps beyond the parking lot – perfect for little legs and long slides. Don't miss our winter festival on February 9.

FRANCIS WILLIAM BIRD PARK, WALPOLE

Tune up your snowshoes for a trek around the park's open fields, then join us for our snowshoe clinic on January 18 and February 15.

WESTPORT TOWN FARM, WESTPORT

Grab your snowshoes or skis to glide along the snow-covered trails at this historic coastal landscape.

FARANDNEAR, SHIRLEY

Our newest reservation's parklike grounds are perfect for building forts and snowmen.

NOTCHVIEW, WINDSOR

Trek along 25 miles of groomed and backcountry trails that span 3,000 acres of the Berkshire Hills. New this year: cross-country ski rentals and a lodge café! (ski lessons, too)

BARTHOLOMEW'S COBBLE, SHEFFIELD

Hurlburt's Hill is the place for Berkshires sledding. Come for “Hot Chocolate Saturdays” and warm up with hot drinks at the Visitor's Center after your sled runs.

Find more things to do this winter on page 21.

DIG IT. Snow is ridiculous fun. Why?

Because kids can be both constructive — and destructive — with the stuff. It's the cold-weather equivalent of playing in the world's largest sandbox. Dig, pile, stack, throw, build, knock down — you name it. And just like you might equip a child for digging at the beach or in the garden, get fun pint-sized accessories for playing in the white stuff. Number one item? A good snow shovel, which can be surprisingly hard to find in a child-friendly size. Look for styles with a large, but light, blades (plastic blades are both lighter and safer than metal versions). So-called “avalanche shovels,” are nicely sized for children. “But you don't have to go out and buy special winter tools,” Crossen notes. “Beach toys also work really well; you can even make the snow-packed equivalent of sand castles.”

LET GO OF EXPECTATIONS. Kelly

Cannon also leads trips for REI's New England Outdoor School, and has spent years working with young children as a teacher and naturalist. “The best way to have a successful adventure is to let go of an agenda,” she reflects. “A common mistake parents make is to be overzealous and fixated on a goal — to reach a specific destination or complete a particular activity, for example. Leave it to the child to hone in on what's to be found. Let them figure out what they want to see and do.”

It's a lesson I learned repeatedly last winter with my three-year-old, who was often happiest when he went only a short distance to find a site for his latest snow excavation. “You may only make it five feet down the trail, but that's fine,” Cannon concludes. “It's still beautiful, you're still out there, and your child is still discovering the fun and wonders of winter.”

Matt Heid is a freelance writer whose work appears regularly in AMC Outdoors. He is also the author of AMC's Best Backpacking in New England.



Things To Do

Visit www.thetrustees.org for details on all of our events and volunteer opportunities, and to sign up for our monthly e-mail.



BERKSHIRES

Hot Chocolate Saturdays

Winter Saturdays | 9AM-4:30PM
Bartholomew's Cobble, Sheffield
413.229.8600

MEMBERS & NONMEMBERS:
FREE with admission.

Solstice Sunset Celebration

Saturday, December 21 | 4-6PM
Bartholomew's Cobble, Sheffield
413.229.8600

MEMBERS & NONMEMBERS:
FREE with admission.

Snowshoe Treks: Bartholomew's Cobble

Saturdays, December 28, January 18,
February 8, March 1 | 10AM-12NOON
Bartholomew's Cobble, Sheffield
413.229.8600

MEMBERS: Adult \$5; Child: FREE.
NONMEMBERS: Adult \$10; Child \$3.
Snowshoe rentals available:
MEMBERS: \$5. NONMEMBERS: \$10.

Moonlight Skiing

Saturday, January 11;
Fridays, February 14 & March 14 | 7-9PM
Notchview, Windsor 413.684.0148
MEMBERS: FREE. NONMEMBERS: \$10.

Winter Trails Day

Saturday, January 11 | 10AM-3PM
Notchview, Windsor 413.684.0148
MEMBERS & NONMEMBERS: FREE hike &
lessons; 1/2-price trail fees. Trail fee includes
free 2-hour snowshoe rental; quantities of
snowshoes are limited.

Snowshoe Trek: Mountain Meadow

Saturday, January 18 | 10AM-12NOON
Mountain Meadow Preserve, Pownal, VT
413.532.1631 x10
MEMBERS & NONMEMBERS: FREE.

Guided Trek: Winter Wildlife at Field Farm

Sunday, February 2 | 1-3PM
Field Farm, Williamstown 413.532.1631 x10
MEMBERS & NONMEMBERS: FREE.
Donations accepted.

Berkshire Trails Nordic Race Series & Bread 'n Jam Classic

Saturday, March 1 | 10AM
More dates to be announced.
Notchview, Windsor 413.684.0148
Visit www.thetrustees.org for details.

Bill Koch Youth Ski League

Sundays | 2-4PM
Notchview, Windsor 413.684.0148
Visit www.berkshiretrailsbk.com for details.

Nordic Ski Lessons

Saturdays & Sundays | 1-2PM
Notchview, Windsor 413.684.0148
Visit www.thetrustees.org for details.

Nordic Skiing at Notchview

Daily | 8AM-4:30PM
Notchview, Windsor 413.684.0148
Visit www.thetrustees.org for details.

Ski & Snowshoe at Notchview in Windsor

2013-2014 WINTER RATES

TRUSTEES MEMBERS

Weekend/Holiday
without a season's pass

Adult: \$8
Child (ages 6-12): \$3

Weekend/Holiday
with a season's pass

Adult: Free
Child (ages 6-12): Free

Weekday

Adult: Free
Child (ages 6-12): Free

NONMEMBERS

Weekend/Holiday
without a season's pass

Adult: \$15
Child (ages 6-12): \$6

Weekend/Holiday
with a season's pass

Join today to be able
to ski for free.

Weekday

Adult: \$15
Child (ages 6-12): \$6

Visit www.thetrustees.org/notchview for details.

PIONEER VALLEY

Trail Tracking & Snow Searching

Saturday, January 11 | 10AM-12NOON
Peaked Mountain, Monson 413.532.1631
MEMBERS: FREE. NONMEMBERS: \$10 requested.

Full Moon Sugar-on-Snow Hike

Friday, January 17 | 7:30-9PM
Peaked Mountain, Monson 413.532.1631
MEMBERS: FREE. NONMEMBERS: \$10 requested.

Pioneer Valley Snowshoe & Cross-Country Ski Series

Dates and locations to be
determined by snow.
Pioneer Valley 413.532.1631 x19
Visit www.thetrustees.org for details.

CENTRAL REGION

Full Moon Sugar-on-Snow Hikes

Saturday, February 15 | 7:30-9PM
Rock House Reservation, West Brookfield

Saturday, March 15 | 7:30-9PM
Tantiusques Reservation, Sturbridge
413.532.1631

MEMBERS: FREE. NONMEMBERS: \$10 requested.

Winter Camp-Out

Saturday & Sunday, February 8 & 9
978.840.4446 x1921
Tully Lake Campground, Royalston
MEMBERS: \$15 each. NONMEMBERS: \$20 each.

No. Central MA Gardener's Gathering

Saturday, March 1 | 8:30AM-12:30PM
Doyle Community Park & Center, Leominster
978.840.4446 x1921
Visit www.thetrustees.org for details.

Frosty Snowshoe, Toasty Yoga

Cure your cabin fever! We'll explore the
fields, gardens, carriage roads, and mansion
ruins at Ashintully Gardens by snowshoe —
then we'll head inside to warm up with yoga
in the music studio.

Saturdays, January 6, 27; February 10, 24;
March 17 | 1-4:30PM
Ashintully Gardens, Tyringham 413.243.3582
MEMBERS & NONMEMBERS: \$25. Snowshoe
rentals: MEMBERS: \$5. NONMEMBERS: \$10.

GREATER BOSTON

Includes Boston Natural Areas Network (BNAN)
www.bostonnatural.org

Winter Guided Tours at the Old Manse

Saturdays & Sundays, through January 1
12NOON-5PM
Midweek and after January 1 by appointment.
Pre-booked tours are available year-round,
daily.
Old Manse, Concord 978.369.3909
MEMBERS: FREE. NONMEMBERS: Adult \$9;
Senior/Student \$8; Child \$6.

Discovery Backpacks: Explore Rocky Woods

Weekends | 9AM-4PM
Rocky Woods, Medfield 508.785.0339
MEMBERS & NONMEMBERS: FREE.

Boxing Day Sale with British Goods & Foodstuffs

Thursday, December 26 | 12NOON-5PM
Old Manse, Concord 978.369.3909
MEMBERS & NONMEMBERS: FREE.

Winter Holiday Guided House Tours

Thursday-Wednesday,
December 26-January 1 | 12NOON-5PM
Old Manse, Concord 978.369.3909
MEMBERS: FREE. NONMEMBERS: Adult \$9;
Senior/Student \$8; Child \$6.

Ecosplorations at Weir River Farm: Winter Edition

Five Wednesdays, January 8, 15, 22, 29,
February 5 | 3:30-5PM
Weir River Farm, Hingham 781.740.7233
SERIES: MEMBERS: \$48. NONMEMBERS: \$60.

Snowshoe Clinic at Bird Park

Saturdays, January 18,
February 15 | 10AM-12NOON
Francis William Bird Park, East Walpole
508.668.6136
MEMBERS & NONMEMBERS: FREE.
Pre-registration required.

Cedariver Winter Festival

Sunday, February 9 | 9AM-2PM
Cedariver, Millis 508.785.0339
MEMBERS & NONMEMBERS: FREE.
Donations welcome.


Romance at the Manse

Sunday, February 9 | 1PM & 3PM
Old Manse, Concord 978.369.3909
MEMBERS: \$8. NONMEMBERS: \$12.

RY ACRE PROTECTED, every reservation
every farm brought back to life, every child
chance to experience the wonders of nature
y one of The Trustees' successes – there
e like you, working hand in hand with The
o make a difference for our communities
in Massachusetts.

elp support our work
ously as you can – for
l for future generations.



THE TRUSTEES
Advancement O
572 Essex Street
Beverly, MA 019




Snowflakes: Winter Family Outings

Bundle up your preschooler (ages 2-5) and join us as we explore the wintry world of animals on the farm.

Five Wednesdays, January 8, 15, 22, 29, February 5 | 10-11AM

Weir River Farm, Hingham 781.740.7233
Series: MEMBERS: \$48. NONMEMBERS: \$60.

February Vacation: Exploring Farms & Forests

Tuesday-Thursday, February 18-20
Ages 4-6: 9AM-12NOON

Ages 7-10: 1-4PM

Weir River Farm, Hingham 781.740.7233
Series: MEMBERS: \$85. NONMEMBERS: \$108.

The Irish in Concord

Saturday & Sunday, March 15 & 16 | 2PM

Old Manse, Concord 978.369.3909

MEMBERS: \$8. NONMEMBERS: \$12.

NORTHEAST REGION

Ward Winter Fun Day

Saturdays, February 1 | 12NOON-3PM

Ward Reservation, Andover 978.689.9105

CAPE ANN

Essex, Gloucester, Manchester-by-the-Sea, Marblehead & Rockport

978.281.8400, thetrustees.org/capeann, capeann@ttor.org

Discovery Center at Ravenswood Park

481 Western Avenue, Gloucester

Weekends & Holiday Mondays | 10AM-3PM

Hands-on activities, a Discovery Desk, and an Investigation Station await! Borrow a Discovery Detective Pack and explore the park. Group tours/programs available by request.

Snowshoe Rentals at Ravenswood!

Saturdays, Sundays,

& Holiday Mondays | 10AM-3PM

Ravenswood Park, Gloucester

Snowshoe rental:

MEMBERS: \$10. NONMEMBERS: \$15.

Adult and children's sizes available.

Family package available.

Solstice Stroll

Saturday, December 21 | 4-6PM

Ravenswood Park, Gloucester

MEMBERS: FREE.

NONMEMBERS: Adult \$5; Child FREE.

Winter Stroll with Birding Basics

Third Sundays, January-March | 8-10AM

Halibut Point Reservation, Rockport

MEMBERS: FREE admission & parking

(display membership card on dashboard).

NONMEMBERS: FREE with regular parking fee.

Lend a Hand!

Young Adult Ski Patrol

Sundays, starting January 5 | 1PM

Notchview, Windsor 413.684.0148

Visit www.thetrustees.org for details.

Cedar Swamp Volunteer Day

Saturday, January 11 | 9AM-12NOON

Copicut Woods, Fall River

MEMBERS & NONMEMBERS: FREE.

Screech Owl Nest Box Building

Saturday, February 15 | 1-3PM

Watuppa Reservation, Fall River

MEMBERS & NONMEMBERS: \$15 for each box taken home.

Maple Sugaring Crew

Monday-Friday, February 17-21 | 1-4PM

Appleton Farms, Ipswich/Hamilton

978.356.5728 x18

MEMBERS & NONMEMBERS: FREE.

Afterschool Sugaring Crew

Monday-Friday,

February 24-March 14 | 3:30-5PM

Appleton Farms, Ipswich/Hamilton

978.356.5728 x18

MEMBERS & NONMEMBERS: FREE.

Bluebird Box Monitor Training

Saturday, March 8 | 1-3PM

Westport Town Farm, Westport

MEMBERS & NONMEMBERS: FREE.

Long Hill's Thursday Garden Gang

Thursdays, starting Mid March | 9-11AM

Long Hill, Beverly 978.921.1944 x1825

MEMBERS & NONMEMBERS: FREE.

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Plan Your Early Spring Getaway!

Escape to the mountains or the sea with a stay at one of our elegant inns. Get active, enjoy the pleasures of art galleries and antique stores, or simply relax and enjoy the view.

**THE INN AT CASTLE HILL
ON THE CRANE ESTATE**
280 Argilla Road, Ipswich
978.412.2555
theinnatcastlehill.com

THE GUEST HOUSE AT FIELD FARM
554 Sloan Road, Williamstown
413.458.3135
guesthouseatfieldfarm.org

All proceeds from your stay benefit our conservation work at Field Farm and the Crane Estate.

Creature Features:

Live Animal Presentations

Saturdays, January 25,

February 22, March 22 | 5-7PM

Ravenswood Park, Gloucester

MEMBERS: Adult \$8; Child FREE.

NONMEMBERS: Adult \$10; Child FREE.

Cross-Country Ski

Ravenswood's Carriage Paths

Saturday, February 8 | 1-3PM

Ravenswood Park, Gloucester

MEMBERS: Adult \$10. NONMEMBERS: Adult \$15.

Program cost does not include ski rentals.

Snowflake Shapes & Science

Thursday, February 20 | 1-3PM

Ravenswood Park, Gloucester

MEMBERS: Adult \$5; Child FREE.

NONMEMBERS: Adult \$8; Child FREE.

Hermit's Tales on the Trails

Friday, February 21 | 1-3PM

Ravenswood Park, Gloucester

MEMBERS: Adult \$5; Child FREE.

NONMEMBERS: Adult \$8; Child FREE.

Ice Age Trail Hike

Sunday, March 9 | 1-3PM

Ravenswood Park, Gloucester

MEMBERS: \$5. NONMEMBERS: \$10.



2014 Massachusetts Land Conservation Conference

It's almost time for the conservation networking event of the year! The 2014 theme is 'Healthy Land - Healthy Communities' with keynote speaker Dr. Eric Chivian, Nobel Peace Prize recipient. Visit www.thetrustees.org/mlcc for more details and to register.

Saturday, March 22 | 8AM-4PM

Worcester Technical High School, Worcester

APPLETON FARMS

Ipswich & Hamilton

978.356.5728 x18

Visitor Center

Weekends | 11AM-3PM

11th Annual Maple Sugaring Festival

Saturday, February 22 | 8:30-11:30AM

MEMBERS: Adult \$10; Child (age 3-12) \$5.

NONMEMBERS: Adult \$12; Child (age 3-12) \$6.

Pre-registration required.

Saturdays at the Sugar Shack

Saturdays, March 1, 8, 15 | 11AM-3PM

MEMBERS & NONMEMBERS: FREE.

Donations accepted.



Appleton Cooks! Winter Series

We've got a tempting new line-up of workshops this winter! Come and learn from the area's finest producers of our favorite splurge-worthy treats — from hand-crafted coffee and spirits to artisanal chocolate and bread. We'll be sharing the farm kitchen with our friends from Zumi's Coffee, Ryan and Wood Distilleries, Taza Chocolate, and A&J King bakers.

Appleton Farms, Ipswich & Hamilton
Visit www.thetrustees.org/appletoncooks to get all the details.

SOUTHEAST REGION

508.636.4693 x13

Animal Tracking

Saturday, January 25 | 9-11AM

Copicut Woods, Fall River

MEMBERS: FREE. NONMEMBERS: \$5

Cross-Country Skiing

Selected Saturdays | 10AM-12NOON

Westport Town Farm, Westport

MEMBERS: FREE. NONMEMBERS: \$5.

Weather Folklore:

Acorns, Woolly Bears, & More!

Saturday, February 8 | 7:30PM & 9PM

Westport Grange, Westport

MEMBERS: \$5. NONMEMBERS: \$10.

Visit www.thetrustees.org for details.

Salamander Soirée

Late March/early April, depending

on weather | 7:30PM & 9PM

Southeastern MA Bioreserve, Freetown

MEMBERS & NONMEMBERS:

\$10/family suggested donation.

SAVE ON PARKING AT CRANE BEACH



Crane Beach Parking Permit Sticker Program

With our Crane Beach parking permit sticker, there's no more wrestling for cash or wondering where you put your membership card — just drive on in and enjoy the beach.

SAVE THE DATE!

Early-bird sales start January 15
at thetrustees.org/cranebeach.



Super Bowl Long Walk

Don't miss our annual walk from the Slocum's River to the Westport River (some of it's on special conservation land that's not normally open to the public!). We'll end with a wine tasting at the Westport River Winery.

Sunday, February 2 | 12NOON-4PM
Slocum's River Reserve, Dartmouth
MEMBERS & NONMEMBERS: \$10/car.
Additional fee for wine tasting.

CAPE COD & THE ISLANDS



StoryWalk®

Take a self-guided adventure!
Menemsha Hills & Long Point Wildlife Refuge,
Martha's Vineyard 508.693.7662
Visit www.thetrustees.org for details.

Nantucket Christmas Bird Count
in Partnership with Mass Audubon
Through January 5
Call 508.228.4646 for details.

Special Places Walks

Brickyard Industry Walk
Sunday, January 19 | 1-3PM

Squibnocket Point Walk
Sunday, March 23 | 1-3PM

Signal Hill Conservation Restriction Walk
Sunday, March 30 | 1-3PM

Martha's Vineyard 508.693.7662
Each walk: **MEMBERS:** FREE.
NONMEMBERS: Adult \$10; Child \$3.



Learn something new and enjoy your favorite Trustees reservation at the same time on these special REI Outdoor School programs. For more information and to register, visit www.thetrustees.org/REI.

Winter Photography Class

REI MEMBERS: \$65. **NONMEMBERS:** \$85.
Saturday, January 11 | 9AM-3PM
World's End, Hingham
Saturday, February 8 | 9AM-3PM
Rocky Woods, Medfield

Introduction to Snowshoeing

REI MEMBERS: \$70. **NONMEMBERS:** \$90.
Saturdays, January 4, March 1 | 9AM-3PM
Appleton Farms, Ipswich & Hamilton
Saturday, January 25 | 9AM-3PM
World's End, Hingham
Saturday, February 22 | 9AM-3PM
Rocky Woods, Medfield

Learn to Snowshoe

REI MEMBERS: \$45. **NONMEMBERS:** \$65.
Saturdays, January 18,
February 8 | 9AM-12NOON & 1-4PM
Rocky Woods, Medfield

Snowshoe Tour

REI MEMBERS: \$65. **NONMEMBERS:** \$85.
Saturday, March 8 | 9AM-1PM
Rocky Woods, Medfield

Moonlit Snowshoe & Bonfire

REI MEMBERS: \$45. **NONMEMBERS:** \$65.
Saturday, January 18 | 4:30-7:30PM
Rocky Woods, Medfield

Snowshoe Tour & Social

REI MEMBERS: \$75. **NONMEMBERS:** \$95.
Saturday, February 1 | 1-6PM
Rocky Woods, Medfield

Backcountry Navigation with GPS

REI MEMBERS: \$60. **NONMEMBERS:** \$80.
Saturdays, January 25,
March 15 | 9AM-3PM
Rocky Woods, Medfield

Backcountry Navigation with Map & Compass

REI MEMBERS: \$60. **NONMEMBERS:** \$80.
Saturdays, January 18; February 1; March 1, 22 | 9AM-3PM
Rocky Woods, Medfield

Digital Photography

REI MEMBERS: \$65. **NONMEMBERS:** \$85.
Saturdays, March 1 & 29 | 9AM-3PM
World's End, Hingham

Introduction to Winter Camping

REI MEMBERS: \$45. **NONMEMBERS:** \$65.
Saturdays, January 18,
February 1 | 10AM-2PM
Rocky Woods, Medfield

Essential Camping Skills

REI MEMBERS: \$40. **NONMEMBERS:** \$60.
Saturday, March 29 | 9AM-3PM
Rocky Woods, Medfield

Introduction to Backcountry Cooking

REI MEMBERS: \$45. **NONMEMBERS:** \$65.
Saturday, January 4 | 9AM-1PM
Rocky Woods, Medfield

Wilderness Survival: Winter Skills

REI MEMBERS: \$65. **NONMEMBERS:** \$85.
Saturdays, January 25,
February 15 | 9AM-3PM
Rocky Woods, Medfield

Wilderness Survival: 3 Season

REI MEMBERS: \$65. **NONMEMBERS:** \$85.
Saturday, March 22 | 9AM-3PM
Rocky Woods, Medfield



FIND YOUR PLACE

at one of our 111 reservations across Massachusetts.



LEGEND

- Reservations
- Statewide Offices

RESERVATIONS IN THE CHARLES RIVER VALLEY

Bridge Island Meadows, Millis
 Cedariver, Millis
 Charles River Peninsula, Needham
 Chase Woodlands, Dover
 Fork Factory Brook, Medfield
 Medfield Meadow Lots, Medfield
 Medfield Rhododendrons, Medfield
 Noanet Woodlands, Dover
 Noon Hill, Medfield
 Pegan Hill, Dover and Natick
 Peters Reservation, Dover
 Powisset Farm, Dover
 Rocky Narrows, Sherborn
 Rocky Woods, Medfield
 Shattuck Reservation, Medfield





FIND YOUR PLACE

BROOKS WOODLAND PRESERVE, PETERSHAM

© B. CHEEK



Cold Days, Warm Heart

Greg Richardson, the youngest member of Notchview's award-winning volunteer Ski Patrol, volunteers countless hours to keep cross-country skiers safe on the trails. A key tool of his trade? Chocolate! "It persuades people to take a break," he laughs. Greg joined the ski patrol when he was just 17 (his mom, Mary Ann, our 2008 volunteer of the year, helped launch the patrol in 2004). He thrives as part of Notchview's close-knit community of nordic skiers and relishes gliding downhill on his favorite trail, Bumpus: "There's that feeling when you're going downhill and the wind is rushing past you."

Learn more about Greg and our
Notchview ski patrol at
www.thetrustees.org/richardson.

BY DOROTHY DANN



FIND YOUR PLACE

Together with our neighbors, we protect the distinct character of our communities and inspire a commitment to special places. Our passion is to share with everyone the irreplaceable natural and cultural treasures we care for.



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